

(Company No: 916943 - W) (Incorporated in Malaysia)

UNAUDITED INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 MARCH 2012

(Company No 916943-W) (Incorporated in Malaysia)

INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 MARCH 2012

UNAUDITED STATEMENTS OF COMPREHENSIVE INCOME FOR THE FIRST QUARTER ENDED 31 MARCH 2012

		INDIVI	DUAL QUARTER	CUMULATIVE QUARTERS		
	Note	CURRENT YEAR QUARTER 31/3/2012 RM'000	PRECEDING YEAR CORRESPONDING QUARTER 31/3/2011 RM'000	CURRENT YEAR TO DATE 31/3/2012 RM'000	PRECEDING YEAR CORRESPONDING PERIOD 31/3/2011 RM'000	
Revenue	A9	8,164	5,728	8,164	5,728	
Cost of sales		(4,979)	(3,527)	(4,979)	(3,527)	
Gross profit		3,185	2,201	3,185	2,201	
Administrative expenses		(3,739)	(2,289)	(3,739)	(2,289)	
Other operating expenses		(68)	(40)	(68)	(40)	
Other operating income		180	140	180	140	
(Loss)/Profit from operations		(442)	12	(442)	12	
Interest income		25	-	25	-	
Interest expense						
(Loss)/Profit before tax		(417)	12	(417)	12	
Taxation	В5	(55)		(55)		
(Loss)/Profit for the period		(472)	12	(472)	12	
Other comprehensive loss: Foreign currency translation		(5)	(2)	(5)	(2)	
Total comprehensive (loss)/income for the period		(477)	10	(477)	10	
Attributable to: Equity holders of the Company Non-controlling interests		(477)	10	(477)	10	
Total comprehensive (loss)/income for the period		(477)	10	(477)	10	
(Loss)/Earnings per share: Basic (loss)/earnings per share (sen) Diluted earnings per share (sen)		(0.35) N/A	0.01 N/A	(0.35) N/A	0.01 N/A	

N/A – Not Applicable

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 MARCH 2012

UNAUDITED STATEMENTS OF FINANCIAL POSITION AS AT 31 MARCH 2012

	Note	(UNAUDITED) AS AT 31/3/2012 RM'000	(AUDITED) AS AT 31/12/2011 RM'000	(AUDITED) AS AT 1/1/2011 RM'000
ASSETS				
Non-current assets				
Property, plant and equipment		960	798	346
Intangible assets		20,451	15,021	2,000
		21,411	15,819	2,346
Current assets				
Inventories		1,282	1,536	-
Trade receivables		8,459	12,202	14,622
Other receivables, deposits and		1.741	1 150	402
prepayments Cash and cash equivalents		1,741 4,324	1,158 8,853	493 1,784
Cash and Cash equivalents		15,806	23.749	16,899
		13,000	23,147	10,077
TOTAL ASSETS		37,217	39,568	19,245
EQUITY AND LIABILITIES Equity attributable to equity holders of the Company				
Share capital		13,464	13,464	11,000
Reserves		9,258	9,735	(5,708)
		22,722	23,199	5,292
Non-controlling interests		(65)	_	_
Total equity		22,657	23,199	5,292
Non-current liabilities	В7			
Borrowing Deferred tax liabilities	В/	95	95	84
Deterred tax habitues		95	95	84
Current liabilities		,,,	,,,	0.
Trade payables		5,315	6,484	6,123
Other payables and accruals		5,322	5,787	5,185
Provision		3,656	3,656	-
Borrowing	В7	-	-	-
Current tax liabilities		172	347	2,561
Total liabilities		14,465 14,560	16,274 16,369	13,869
TOTAL EQUITY AND LIABILITIES		37,217	39,568	19,245
Net assets per share attributable to ordinary				
equity holders of the Company (RM)		0.17	0.17	0.05

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 MARCH 2012

UNAUDITED STATEMENTS OF CHANGES IN EQUITY FOR THE PERIOD ENDED 31 MARCH 2012

<> Attributable to equity holders of the Company>						>	Non-	
	<	Non-dist	ributable	>	Distributable	Total	controlling	Total
	Share capital RM'000	Share premium RM'000	Translation reserve RM'000	Merger deficit RM'000	Retained earnings RM'000	RM'000	interests RM'000	equity RM'000
At 1/1/2011	11,000	-	(1)	(6,185)	478	5,292	-	5,292
Profit for the period	-	-	-	-	12	12	-	12
Foreign currency translation	-	-	(2)	-	-	(2)	-	(2)
Total comprehensive income for the period	-	-	(2)	-	12	10	-	10
At 31/3/2011	11,000	-	(3)	(6,185)	490	5,302	-	5,302
At 1/1/2012	13,464	15,438	(2)	(6,185)	484	23,199	-	23,199
Loss for the period	-	-	=	-	(472)	(472)	=	(472)
Foreign currency translation	-	-	(5)	-	-	(5)	-	(5)
Total comprehensive loss for the period	-	-	(5)	-	(472)	(477)	-	(477)
Non-controlling interests arising from acquisition of a subsidiary		-					(65)	(65)
At 31/3/2012	13,464	15,438	(7)	(6,185)	12	22,722	(65)	22,657

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 MARCH 2012

UNAUDITED STATEMENTS OF CASH FLOW FOR THE PERIOD ENDED 31 MARCH 2012

	AS AT CURRENT FINANCIAL PERIOD ENDED 31/3/2012 RM'000	AS AT PRECEDING FINANCIAL PERIOD ENDED 31/3/2011 RM'000
CASH FLOW FROM OPERATING ACTIVITIES		
(Loss)/Profit before tax	(417)	12
Adjustments for non-cash flows:		(12)
Accruals no longer required Depreciation on property, plant and equipment	- 68	(12) 34
Unrealised loss/(gain) on foreign exchange	2	(41)
Interest income	(25)	-
Interest expense		
Operating Loss Before Working Capital Changes Changes In Working Capital:	(372)	(7)
Inventories	254	3,486
Trade and other receivables	3,254	
Trade and other payables	(2,129)	(3,448)
Net Cash Inflow from Operations	1,007	31
Income tax paid	(230)	(4)
Net Cash Inflow from Operating Activities	777	27
CASH FLOW FROM INVESTING ACTIVITIES		
Interest received	25	-
Purchase of property, plant and equipment	(63)	(50)
Acquisition of a subsidiary	(5,263)	
Net Cash Outflow from Investing Activities	(5,301)	(50)
CASH FLOW FROM FINANCING ACTIVITIES Interest paid	-	
Net Cash Inflow from Financing Activities		
NET CHANGE IN CASH AND CASH EQUIVALENTS	(4,524)	(23)
Effects of foreign exchange rate changes	(5)	(2)
CASH AND CASH EQUIVALENTS AT THE BEGINNING OF FINANCIAL PERIOD	8,853	1,784
CASH AND CASH EQUIVALENTS AT THE END OF		
FINANCIAL PERIOD	4,324	1,759

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 MARCH 2012

PART A – EXPLANATORY NOTES PURSUANT TO MALAYSIAN FINANCIAL REPORTING STANDARD 134 ("MFRS 134"): INTERIM FINANCIAL REPORTING

A1 - Basis of Preparation

The unaudited interim financial statements have been prepared in accordance with MFRS 134: Interim Financial Reporting issued by the Malaysian Accounting Standards Board ("MASB") and Rule 9.22 of the ACE Market Listing Requirements of Bursa Malaysia Securities Berhad ("Bursa Securities"). The unaudited interim financial statements should be read in conjunction with the audited financial statements of Catcha Media Berhad and its subsidiaries ("Group") for the financial year ended 31 December 2011. The explanatory notes attached to the interim financial statements provide an explanation on events and transactions that are significant to an understanding of the changes in the financial position and performance of the Group since the financial year ended 31 December 2011.

Since the previous audited financial statements as at 31 December 2011 were issued, the Group has adopted the MFRS framework issued by the MASB with effect from 1 January 2012. This MFRS framework was introduced by the MASB in order to fully converge Malaysia's existing Financial Reporting Standards ("FRS") framework with the International Financial Reporting Standards ("IFRS") framework issued by the International Accounting Standard Board. Whilst all FRSs issued under the previous FRS framework were equivalent to the MFRSs issued under the MFRS framework, there are some differences in relation to the transitional provisions and effective dates contained in certain of the FRSs.

Transition to the MFRS framework

The Group has applied MFRS 1 First-time Adoption of Malaysian Financial Reporting Standards in their transition to the MFRS framework on 1 January 2012. The policy elections made on transition date are listed in the audited financial statements of the Group for the financial year ended 31 December 2011. The MFRS did not result in any financial impact to the Group as the accounting policies adopted under the previous FRS framework were already in line with the requirements of the MFRS framework.

A2 - Adoption of New and Revised Accounting Policies

The following MFRSs and IC Interpretations have been issued by the MASB and are not yet effective:

Effective for annual periods commencing on or after 1 July 2012

Presentation of Items of Other Comprehensive Income (Amendments to MFRS 101)

Disclosures – Offsetting Financial Assets and Liabilities (Amendments to MFRS 7)

Effective for annual periods commencing on or after 1 January 2013

MFRS 10	Consolidated Financial Statements
MFRS 11	Joint Arrangements
MFRS 12	Disclosure of Interests in Other Entities
MFRS 13	Fair Value Measurements
MFRS 119	Employee Benefits (as amended in June 2011)
MFRS 127	Separate Financial Statements (as amended by IASB in May 2011)
MFRS 128	Investments in Associates and Joint Ventures (as amended by IASB in May 2011)
IC Interpretation 20	Stripping Costs in the Production Phase of a Surface Mine

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 MARCH 2012

A2 – Adoption of New and Revised Accounting Policies (Continued)

Effective for annual periods commencing on or after 1 January 2014

Offsetting Financial Assets and Financial Liabilities (Amendments to MFRS 132)

Effective for annual periods commencing on or after 1 January 2015

MFRS 9 Financial Instruments (IFRS 9 issued by IASB in November 2009)
MFRS 9 Financial Instruments (IFRS 9 issued by IASB in October 2010)

IC Interpretation 20 will not have any financial impact to the Group as it is not relevant to the Group's operations. The financial effects of the above MFRSs and Amendments to MFRSs are still being assessed due to the complexity of these new MFRSs and Amendments to MFRSs, and their proposed changes.

A3 - Auditors' Report on Preceding Audited Financial Statements

The auditors' report on the Group's financial statements for the financial year ended 31 December 2011 was not qualified.

A4 – Seasonal or Cyclicality of Operations

The Group's business operations were subject to the normal seasonality associated with Media Businesses, including generally lower performance in the first quarter of any calendar year, with particular weakness in January and February as a result of reduced work days arising from the festive holidays.

A5 – Unusual Nature and Amount of Items Affecting Assets, Liabilities, Equity, Net Income or Cash Flows

There were no unusual items affecting assets, liabilities, equity, net income or cash flows for the current quarter under review.

A6 – Changes in Estimates

There were no material changes in estimates of amounts reported that may have a material effect on the current quarter under review.

A7 – Issuances, Cancellations, Repurchases, Resale and Repayments of Debt and Equity Securities

There were no issuance, cancellation, repurchase, resale and repayment of debt and equity securities during the current quarter under review.

A8 - Dividends

No dividend has been declared or paid during the current quarter under review.

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 MARCH 2012

A9 – Segmental Information

The Group is organised into the following reporting segments:

(a) Publishing

The business of selecting, creating and developing content, distributing and producing, selling Advertising Space for and marketing, both own magazines and licensed magazines, inclusive of operating, maintaining, executing, selling advertising for and marketing respective magazine websites and events.

(b) Online Media

The business of selling Advertising Space that utilise the internet as the advertising medium, where Advertising Space may include but are not limited to banner display advertisements, payper-click advertisements and pop-up advertisements, are displayed within an internet web browser or web page as a way of reaching an audience that uses the internet and are designed to drive customers to a particular website, form or location on the internet

(c) E-Commerce

The business of retailing handbags, bags, luggage, travel accessories, operation of the flash sales web site and flash sales event business. Flash sales web site is website that sells goods online at a discount for a limited time frame whereas flash sales events referred to selling goods at a discount for a limited time in warehouse or public halls.

(d) Online Classifieds

The business of providing services related to online car classifieds. The business operates and owns a used car trading website which is an internet platform for the sales and purchase of motor cars through direct buyer-seller negotiations or intermediates such as used car resellers.

CUMULATIVE OHARTERS

INDIVIDUAL OHARTER

	INDIVII	DUAL QUARTER	COMOLATIVE QUARTERS			
<u>REVENUE</u>	CURRENT YEAR QUARTER 31/3/2012 RM'000	PRECEDING YEAR CORRESPONDING QUARTER 31/3/2011 RM'000	CURRENT YEAR TO DATE 31/3/2012 RM'000	PRECEDING YEAR CORRESPONDING PERIOD 31/3/2011 RM'000		
Publishing	2,878	2,208	2,878	2,208		
Online Media	3,467	3,520	3,467	3,520		
E-Commerce	1,819	-	1,819	-		
Online Classifieds^						
	8,164	5,728	8,164	5,728		

[^] There is no consolidation of revenue for the current quarter as the completion of acquisition is on 28 March 2012 as disclosed in Note A13 (i).

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 MARCH 2012

A9 – Segmental Information (Continued)

	INDIVII	DUAL QUARTER	CUMULATIVE QUARTERS		
(LOSS)/PROFIT BEFORE TAX	CURRENT YEAR QUARTER 31/3/2012 RM'000	PRECEDING YEAR CORRESPONDING QUARTER 31/3/2011 RM'000	CURRENT YEAR TO DATE 31/3/2012 RM'000	PRECEDING YEAR CORRESPONDING PERIOD 31/3/2011 RM'000	
Publishing	84	(185)	84	(185)	
Online Media	85	197	85	197	
E-Commerce	(586)	-	(586)	-	
Online Classifieds [^]				<u>-</u>	
	(417)	12	(417)	12	

[^] There is no consolidation of (loss)/profit before tax for the current quarter as the completion of acquisition is on 28 March 2012 as disclosed in Note A13 (i).

Indirect costs attributable to Publishing, Online Media, E-Commerce and Online Classifieds segments in the current quarter are based on revenue contributed by each segments at the rate of 35.25% (2011: 38.55%), 42.47% (2011: 61.45%), 22.28% (2011: 0%) and 0% (2011: 0%), respectively.

A10 – Valuation of Property, Plant and Equipment

There has been no valuation on any property, plant and equipment of the Group during the current quarter under review. Hence, the valuation of property, plant and equipment has been brought forward without amendment from the audited financial statements of the Group for the financial year ended 31 December 2011.

A11 - Acquisition/Disposal of Property, Plant and Equipment

There were no material acquisitions or disposals of property, plant and equipment during the current quarter under review.

A12 – Material Subsequent Events

There were no material events subsequent to the end of the current quarter under review up to the date of this report which is likely to substantially affect the results of the operations of the Group.

A13 – Changes in Composition of the Group

Save as disclosed below, there were no changes to the composition of the Group during the current quarter under review:

(i) The Company had on 28 March 2012 completed the acquisition of 250,000 ordinary shares of RM1.00 each in Auto Discounts Sdn. Bhd. ("ADSB") representing 50% equity interest ("ADSB Shares") in ADSB.

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A13 – Changes in Composition of the Group (Continued)

In addition, ADSB has further granted the Company the right under the Option Agreement to subscribe up to a further 125,000 ADSB Shares, representing further 10% equity interest in ADSB by subscription to new ADSB Shares for an aggregate purchase consideration of up to RM2,000,000. Arising therefrom, ADSB has become 50% owned subsidiary of the Company.

The option period will commence from the date of completion of the share sale agreement and will expire twenty four (24) months thereafter. In this respect, the Company is able to consolidate the results of ADSB as the Company has demonstrated the control on ADSB by virtue of the Option Agreement.

Further details of the ADSB acquisition are set out in the Company's announcement dated 22 November 2011, 21 December 2011, 19 January 2012, 17 February 2012, 22 February 2012, 7 March 2012, 9 March 2012 and 28 March 2012.

A14 – Changes in Contingent Liabilities or Contingent Assets

As at the date of this announcement, the Directors of the Company are not aware of any material contingent liabilities or contingent assets that may impact the financial performance of the Group.

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PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE ACE MARKET LISTING REQUIREMENTS OF BURSA SECURITIES

B1 – Review of Performance

	Cumulative period ended 31 March 2012 RM'000	Preceding year corresponding period ended 31 March 2011 RM'000	
Revenue	8,164	5,728	
(Loss)/Profit before tax	(417)	12	

For the current financial period ended 31 March 2012, the Group recorded revenue of RM8.164 million which was RM2.436 million or 42.53% higher than the previous corresponding period. In this respect, Online Media Business recorded approximately 42.46% (2011: 61.45%) of the total Group's revenue as compared to the other businesses. Publishing Business registered a revenue of RM2.878 million which was RM0.670 million or 30.34% higher than the previous corresponding period whereas E-Commerce Business has recorded revenue of RM1.819 million in the current financial period after the completion of acquisition of this Business in December 2011.

In term of profit contribution, Publishing Business and Online Media Business has contributed profit before tax of approximately RM0.084 million and RM0.085 million respectively in the current financial period. However, E-Commerce Business recorded losses of approximately RM0.586 million as the revenue recorded in the current financial period was unable to cover the level of investment incurred arising from the strategic move to increase its regional presence.

B2 - Material Changes to the Results of the Preceding Quarter

	Current quarter ended 31 March 2012 RM'000	Previous quarter ended 31 December 2011 RM'000	
Revenue	8,164	10,648	
Loss before tax	(417)	(68)	

The Group's revenue for the current quarter represents a decrease of approximately RM2.484 million or 23.33% as compared to the revenue for the preceding quarter. The lower revenue achieved in the current quarter by both Publishing and Online Media Business mainly attributed by the seasonality associated with the Media Businesses. However, E-Commerce Business has recorded increase in revenue of RM1.178 million or 183.78% as compared to previous quarter.

The Group registered a loss before tax of RM0.417 million in the current quarter under review mainly due to the level of investment incurred for E-Commerce Business to increase its regional presence as well as lower revenue contribution by Publishing and Online Media Business in the current quarter as mentioned above.

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B3 – Current Year Prospects

We anticipate to benefit from the continuing progress of the online environment in ASEAN and Malaysia. We are seeing our dual strategy of focusing on new media and E-Commerce placing us in a position to see revenue growth and value creation in the years to come. We have made two (2) key acquisitions in the last twelve (12) months to realise our objectives and remain confident that the Group will continue to grow.

B4 – Profit Forecast and Profit Estimate

The Group did not publish any profit forecast and profit estimate in its Prospectus or in any public documents.

B5 – Taxation

	Current quarter ended 31 March 2012 RM'000	Preceding year corresponding quarter ended 31 March 2011 RM'000	Cumulative period ended 31 March 2012 RM'000	Preceding year corresponding period ended 31 March 2011 RM'000
Malaysian income tax:- Current tax:				
Current yearOverprovision	55	-	55	-
in prior years	<u> </u>	-		
Deferred tax:	55	-	55	
- Original and reversal of temporary differences				
	55		55	

Catcha Digital Sdn. Bhd. ("CDSB") was granted Multimedia Super Corridor status which qualified for the tax exemption on their income from taxation for a period of five (5) years commencing from 22 September 2010. Subsequently, CDSB had obtained an approval letter dated 30 December 2011 from the Malaysian Investment Development Authority conferring its pioneer status which shall valid for a period of five (5) years from 22 September 2010 to 21 September 2015. In this aspect, restrictions to the tax holiday of CDSB under Section 21C of the Promotion of Investments Act 1986 applied as CDSB has commenced the business prior to the pioneer period.

The tax expense for the current period is mainly arising from the non-tax exempted interest income earned by the Company as well as profits generated by companies within Publishing Business and CDSB. This is, however, subject to confirmation by Inland Revenue Board.

B6 – Status of Corporate Proposals Announced But Not Completed

There was no other corporate proposal announced but not completed as of the date of this announcement.

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B7 – Group Borrowings and Debt Securities

The Group does not have any local nor foreign borrowings as at the date of this announcement.

B8 – Material Litigation

There were no material litigations pending as at the date of this announcement.

B9 - Dividends

No dividend has been declared or paid during the current quarter under review.

B10 – Status of Utilisation of Proceeds

As at 31 March 2012, the details of the utilisation of proceeds are as follows:-

	Original Proposed Utilisation RM'000	Revised Proposed Utilisation* RM'000	Actual Utilisation RM'000	Actual balance as at 31 March 2012 RM'000	Timeframe for utilisation of proceeds
Working capital	13,150	4,652	(2,541)	2,111	From 22 July 2011 to 22 July 2013
R&D expenditures	2,000	-	-	-	-
Proposed HGPL Acquisition and future synergistic acquisition opportunities	-	8,000	(8,000)	-	Within 6 months
Estimated listing expenses	2,100	-	-	-	-
	17,250	12,652	(10,541)	2,111	

^{*} Revision as approved by the shareholders vide a resolution passed at the Extraordinary General Meeting held on 4 November 2011.

B11 - (Loss)/Earnings per Share

(a) Basic (loss)/earnings per share ("(LPS)"/"EPS")

Basic (LPS)/EPS of the Group is calculated by dividing the profit or loss for the period attributable to ordinary equity holders of the Company by the number of ordinary shares in issue as at 31 March.

		Current quarter ended 31 March		Cumulative quarters ended 31 March	
		2012	2011	2012	2011
(Loss)/Profit for the period					
attributable to ordinary equity					
holders of the Company	(RM'000)	(472)	12	(472)	12
Number of ordinary shares in issue	('000)	134,640	110,000	134.640	110,000
Number of ordinary shares in issue	(000)	134,040	110,000	134,040	110,000
Basic (LPS)/EPS	(sen)	(0.35)	0.01	(0.35)	0.01

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B11 – (Loss)/Earnings per Share (Continued)

(b) Diluted EPS

There is no dilution of share capital for the Group.

B12 - Realised and Unrealised Retained Profits

The breakdown of retained profits of the Group as at the reporting date, into realised and unrealised profits to the directive, is as follows:

	Quarter Ended 31 December 2011 RM'000	Quarter Ended 31 December 2011 RM'000
Total retained profits of the Group:		
- Realised	(978)	235
- Unrealised	(160)	(158)
(in respect of deferred tax expense and foreign		
exchange (losses)/gains recognised in the		
statement of comprehensive income)		
	(1,138)	77
Less: Consolidation adjustments	1,150	407
Total Group retained profits	12	484

B13 – Status of Public Shareholding Spread

As announced on 12 and 15 March 2012, Bursa Securities had granted the Company an extension of time from 9 March 2012 until 30 August 2012 to comply with the public shareholding spread requirement pursuant to Rule 8.02 (1) of the ACE Market Listing Requirement.

Based on the Records of Depositors as at 18 May 2012, the public shareholding spread of the Company is 23.27% which is still below the 25% public shareholding spread requirement.

The Company will continue to explore various means to comply with the public shareholding spread requirement by 30 August 2012.

B14 – Authorisation for Issue

These unaudited interim financial statements were authorised for issuance by the Board of Directors of Catcha on 28 May 2012.